Color Advertisements

Full Page - $260

Half Page - $175

Dimensions & Bleeds

Full Page Advertisements
- Full Bleed Size - 9" x 11.5"
- Trim Size - 8.5" x 11"
- Content Area - 8" x 10.5"

Half Page Advertisements
- Full Bleed Size - 9" x 6"
- Trim Size - 8.5" x 5.5"
- Content Area - 8" x 5"

Quality

• All ads must be submitted in CMYK color space

• All images and final advertisements must be 300dpi or higher in resolution. Files must be submitted in high quality .pdf format ("PRESS" default recommended).

Helpful Tips

• Do not create fi les in Microsoft Word, Word Perfect or any other word processing program

• Images pulled from the internet or videos are typically 72dpi, RGB color space and will be pixilated when printed - do not use these images

• Be sure to request high resolution image files from your photographer

• Give your ad designer at least two weeks lead time, but three weeks or more is preferable

Submission Deadlines

• Ads must be submitted by midnight the day of the assigned deadline, but we **highly recommend** early submission in case of any design issues